

Meet Rhona M. Gordon, M.S., CCC/SLP
Author of *Thinking Organized For Parents and Children*
Helping Kids Get ORGANIZED for Home, School & Play

Rhona Gordon has been working with parents, students, teachers, and therapists for over thirty years. Her main focus has been teaching effective organizational strategies that can be used in the classroom, at home or in the workplace.



The Thinking Organized practice, in the Washington D.C. metropolitan area, includes a staff of educational mentors and speech pathologists whom Gordon has trained to work with students of all ages, from the very young to adults. Gordon developed a unique way to help disorganized thinkers, breaking down common difficulties into six different areas, and then creating a step-by-step approach to teach new strategies for success in school and in life. Her successes with struggling students and frustrated parents made her eager to share her strategies with others. **Thinking Organized for Parents and Children** empowers parents to be more effective in helping their disorganized student.

A licensed speech and language pathologist, Gordon received her B.A. in psychology from New York University, and her Masters in speech and language pathology from Ithaca College. She frequently contributes to parenting publications and presents at industry conferences. Her affiliations include the American Speech and Hearing Association (ASHA), the Maryland State Speech and Hearing Association, and the Washington Independent Services for Educational Resources (WISER).

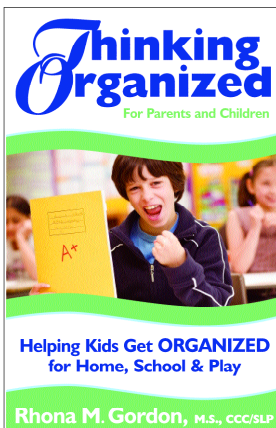
“Even when I was a little girl, I knew that my career would involve helping people,” reminisces Gordon. “My mentor and inspiration was my father, a brilliant pediatrician.”

Rhona has two daughters, a son-in-law and one granddaughter, and splits her time between New York City and Washington D.C. Although her practice and family keep her very busy, she also enjoys swimming, traveling and attending the ballet.

Questions Rhona Gordon is frequently asked:

1. What does organization have to do with how well a child does in school?
2. Children who are chronically disorganized are said to have executive functioning weaknesses; can you explain what these are?
3. How do executive functioning weaknesses impact my child at school?
4. What can a parent do to help a disorganized child?
5. What do you do when a child says he or she “just can’t do it” or resists the Thinking Organized strategies?
6. What is the most important strategy to be successful in school?
7. How long does it take to teach a child to start Thinking Organized?
8. Have you ever met a child who just refuses to try the strategies you are trying to teach? How do you handle this situation?
9. Why is memory so important to learning, and how can I help my child improve his memory?
10. My child is terrified by writing assignments. She can stare at a blank page for hours and not know how to begin or what to write. How can I teach her to express herself effectively in writing?
11. Even after telling my child 500 times to pick up his shirt, why is it that he never remembers to do it on his own?
12. My children are constantly losing their homework, their jackets, their cell phones... What can I do to help my children keep track of their things?
13. It seems that my job as “mom” means I have to keep everybody on track. What can I do to encourage my children to take more responsibility for their own schedules, their school work and their belongings?

To request a review copy, arrange an interview with Rhona M.Gordon, or for any additional information, please contact Kate Bandos at KSB Promotions
800-304-3269 or 616-676-0758 • fax 616-676-0759 • e-mail: kate@ksbpromotions.com



Thinking Organized For Parents and Children **Helping Kids Get ORGANIZED for Home, School & Play**

by Rhona M.Gordon, M.S., CCC-SLP

208 pages • 5 1/2 x 8 1/2 • Charts • Resources • Index

\$14.95 trade paperback • ISBN: 978-0979003-41-7

Scheduled for publication: August 2007

Published by Thinking Organized Press; national distribution in negotiation.

Thinking Organized is available from bookstores nationwide, from online booksellers including amazon.com or at www.thinkingorganized.com.

Please send two copies of any review or mention to
Thinking Organized Press, 8639-B Sixteenth St, Ste 290, Silver Spring, MD 20910